

AMENDMENT OF CLAIMS

(Claims 1-3, cancelled)

(Claims 4-6, cancelled)

(Claims 7-17, cancelled)

(Claim 18, currently amended)

18. A method according to ~~Claim 17~~ of WWW page retrieval from a web site,
comprising:

receiving information associated with content of a web site, wherein said received
information is not a WWW address and comprises characters typed for entry by a user
wherein said information is entered into a URL entry field in said a browser in which a standard
URL address would be entered;

said information being received by a software not associated with said web site;

determining a geographical location of the user;

providing a page address of a page of said web site, responsive to said
information and said determined geographical location, by said software;

sending the page address to the browser for retrieving said page responsive to said
page address; and

thereby causing said page to be directly displayed to the user using the browser,
without any additional user intervention beyond the entry of said information.

(Claim 19, currently amended)

19. A method according to claim + 100, wherein said information is entered into a
window overlaying said browser.

(Claim 20, previously presented)

20. A method according to claim 19, wherein said window is overlaying a location window of said browser.

(Claims 21-91, cancelled)

(Claim 92, currently amended)

92. A method according to claim 14 101, wherein providing the page address [,] comprises performing an automated web search.

(Claim 93, currently amended)

93. A method according to claim ~~14~~ 18, wherein providing the page address [,] comprises performing an automated web search.

(Claim 94, cancelled)

(Claim 95, currently amended)

95. A method according to claim ~~1~~ 100, wherein said providing the page address comprises retrieving information about a site from a location, and comprising updating of said information by an operator of said site.

(Claim 96, currently amended)

96. A method according to claim ~~16~~ 18, wherein said information is in a non-Latin language.

(Claims 97-99, cancelled)

(Claim 100, currently amended)

100. A method ~~according to Claim 1~~ of WWW page retrieval from a web site,
comprising:

receiving information associated with content of a web site, wherein said received
information is not a WWW address and comprises characters typed for entry by a user
~~wherein said information is entered~~ into a URL entry field in said a browser in which a standard
URL address would be entered;

said information being received by a software not associated with said site;
analyzing said information to correct spelling in said information to a spelling-
corrected input;

providing a page address of a page of said site, responsive to said spelling
corrected input, by said software;

sending the page address to the browser for retrieving said page responsive to said
page address; and

thereby causing said page to be directly displayed to the user using the browser,
without any additional user intervention beyond the entry of said information,

wherein said page address is determined using a database of associations, said
database is at least logically associated with a particular user, and said database includes user
information regarding a particular user, which user information is entered by said user, which
page is selected for display responsive to said user information and wherein said database is
stored at a location remote from where said information received by said software is entered by
the user for display of said page.

(Claim 101, currently amended)

101. A method ~~according to Claim 14~~ of WWW page retrieval from a web site,
comprising:

receiving information associated with content of a web site, wherein said received
information is not a WWW address and comprises characters typed for entry by a user

~~wherein said information is entered~~ into a URL entry field in said a browser in which a standard URL address would be entered;

said information being received by a software not associated with said site, along with user-dependent information not entered by the user in a session in which said received information is entered by the user;

analyzing said received information using user-dependent information other than said received information entered by the user;

providing a page address of a page of said site, responsive to said received information entered by the user and said analysis, by said software;

sending the page address to the browser for retrieving said page responsive to said page address; and

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information,

wherein said user-dependent information includes at least one of geographical location of the user, the user belonging to a certain customer club, the user profile, the user age, and the user browsing habits.

(Claims 102-103, cancelled)

(Claim 104, currently amended)

104. A method according to claim 1 100, wherein providing a page address comprises providing responsive to a popularity level of said page.

(Claim 105, currently amended)

105. A method according to claim 1 100, wherein providing a page address comprises providing based upon statistical information correlating said entered information and websites.

(Claim 106, currently amended)

106. A method according to claim ~~4~~ 100, including adding a user interface functionality to said browser, which functionality is used for interaction with said site.

(Claim 107, previously presented)

107. A method according to claim 106, wherein said interface comprises icons.

(Claim 108, previously presented)

108. A method according to claim 106, wherein said interface comprises one or more menus.

(Claim 109, previously presented)

109. A method according to claim 106, wherein said functionality comprises a purchase function.

(Claim 110, previously presented)

110. A method according to claim 106, wherein said functionality operates based on information stored in a database.

(Claim 111, currently amended)

111. A method according to claim ~~409~~ 110, wherein said database contains information arranged by site.

(Claim 112, cancelled)

(Claim 113, currently amended)

113. A method according to claim ~~14~~ 101, wherein said information is in a non-Latin language.

(Claim 114, currently amended)

114. A method according to claim 1 100, wherein said information does not meet domain name specifications.

(Claim 115, currently amended)

115. A method according to claim 1 100, wherein said information does not meet URL specifications.

(Claim 116, currently amended)

116. A method according to claim 1 100, wherein said information comprises a plurality of words.

(Claim 117, currently amended)

117. A method according to claim 1 100, wherein said information comprises a field identifier and a field-match value.

(Claim 118, currently amended)

118. A method according to claim 1 100, wherein said information is associated with an owner of the site.

(Claim 119, previously presented)

119. A method according to claim 118, wherein said information comprises a partial street address of said owner.

(Claim 120, previously presented)

120. A method according to claim 118, wherein said information comprises a telephone number of said owner.

(Claims 121-122, cancelled)

(Claim 123, currently amended)

123. A method according to claim + 100, wherein correcting spelling comprises correcting at least one transliteration error.

(Claim 124, currently amended)

124. A method according to claim + 100, wherein analyzing comprises applying natural language recognition on said information.

(Claim 125, currently amended)

125. A method according to claim + 100, wherein analyzing comprises blocking access to certain types of sites.

(Claims 126-127, cancelled)

(Claim 128, currently amended)

128. A method according to claim + 100, wherein said analyzing is performed locally, where said page is displayed.

(Claim 129, currently amended)

129. A method according to claim + 100, wherein said analyzing is performed remotely from where said page is displayed.

(Claim 130, currently amended)

130. A method according to claim + 100, wherein said analyzing comprises determining a one-to-one mapping between said information and a translation.

(Claim 131, currently amended)

131. A method according to claim 1 100, wherein said information is entered in a language not supported by said browser.

(Claim 132, currently amended)

132. A method according to claim 1 100, wherein said information is entered in a font not supported by said browser.

(Claim 133, currently amended)

133. A method according to claim 1 100, wherein said thereby causing of directly displaying said page [,] comprises automatically providing password information for accessing said page.

(Claim 134, previously presented)

134. A method according to claim 133, wherein a plurality of such passwords are stored in a password database associated with said user.

(Claim 135, cancelled)

(Claim 136, currently amended)

136. A method according to claim 1 100, wherein said provided page address is selected from multiple matching sites.

(Claim 137, currently amended)

137. A method according to claim 14 101, wherein said provided page address is selected from multiple matching sites.

(Claim 138, currently amended)

138. A method according to claim ~~16~~ 18, wherein said provided page address is selected from multiple matching sites.

(Claim 139-159, cancelled)

(Claim 160, currently amended)

160. A method according to claim ~~16~~ 18, wherein determining the geographic location comprises determining based on the user entering location information.

(Claim 161, currently amended)

161. A method according to claim ~~16~~ 18, wherein determining the geographic location comprises determining based on the user entering the location at the time of configuration.

(Claim 162, currently amended)

162. A method according to claim ~~16~~ 18, wherein determining the geographic location comprises determining based on the user entering the location during a session in which the information is entered.

(Claim 163, currently amended)

163. A method according to claim ~~16~~ 18, wherein providing a page address comprises providing an address of a page whose content is associated with the determined geographic location.